

## USGA Technoplex

### Blended Learning Methodology

#### Why Blended Learning?

**A New Career** – Getting certified is an opening to a new career. The skills developed during the training and certification process are in high demand in today’s high tech job market. We provide a real alternative to Private Post Secondary schools. We are serious about your success. We will get you that new career **if you are willing to do the work.**



**Effectiveness** – Our unique training methodology will ensure that you are successful **provided you are prepared to do the work.** Our blended learning (see below) methodology instructs you in bite size increments. Skills are cemented in our hands on labs working with a Certified Instructor. After the training experience, you are provided with a bank of test questions that will demonstrate you have mastered the information to take the certification exam. Our Certified Instructors will retest you to ensure that you are ready to take the exam. Once our instructors certify you as “exam ready”, we guarantee that you will pass. We are so confident in our methods that we will pay for the retake if you are not successful on the first try.

The table below lists just some of the benefits that students receive when investing in **Blended Learning.**

Benefit	Description
Cost Savings	<p>By minimizing expensive face-to-face instruction and travel, blended learning usually offers a cost advantage of at least 50%. In our case we deliver much more.</p> <p>Other cost benefits that are present but harder to quantify include the benefit of on-demand e-Learning reference resources.</p>
Better Prepared Students	<p>A mix of defined exercises, hands-on simulated exercises, instructor support, coaching, and labs are used to meet the learning objectives in a dynamic and interactive fashion.</p> <p>Up to 60% of students' time is spent in practice, with labs used for hands-on workshops rather than lectures. Students with extensive practice are better prepared to take exams.</p>
More Flexibility for Students	<p>The e-learning component allows students to start at any time with no lead time. The e-learning portion is self-paced, which results in a faster path to self-sufficiency. Students can also focus on the areas of knowledge that are most difficult to master and allow the student to replay those lessons as often as needed.</p>

More Flexibility for Instructors	Instructors benefit because less of their time is spent in the classroom, so more time is allocated to coaching. When coaching is emphasized over live lectures, instructors can dedicate more time and interaction to struggling students, without adversely affecting the best students. Instructors can dedicate more time to what they do best: coaching.
More Flexibility	Students can easily integrate on-demand blended training with the day-to-day needs of their lives. As a result, students are not obligated to a set training schedule.
Training Consistency	Blended Learning uses e-Learning in place of live lectures eliminating instructor variability. This means a more consistent and higher level of qualification of graduates.

### Blended Learning is *LEAN Learning*

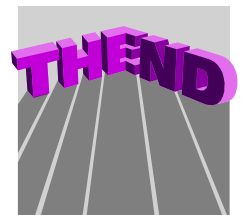
Why do students gain so many benefits from Blended Learning? Because that model removes much of the waste found in the traditional instructor-led classroom training model, yielding higher effectiveness at lower risk, and a dramatically lower cost structure. These savings are passed on to you – the student.

By incorporating the best of online technologies (e-learning, simulations) and the best of live interactions (coaching, labs), students cut away the inefficiencies of the old lecture-based training model and emphasize winning strategies: Just-in-Time training, self-paced learning, an emphasis on practice, and an alignment with their lives. Only with those types of experiences can freshly graduated students truly achieve the level of competence and confidence required to be successful in the workplace.



Blended learning has become the best-in-class approach to training. By using a combination of online training, labs and coaching and support opportunities, students are rewarded with more engaging and flexible ways to learn. Students gain a more efficient, resilient and standardized method for completing their career goals.

**Completion Rates** – It does you little good to spend a lot of money on training and in the end have nothing to show for it. The Department of Education has recently published new guidelines for completion rates. They will require a 50% completion rate for Post Secondary schools to continue to qualify for student loans. Most recent completion rates for local schools: 48% for Westwood College, 44% for ITT Educational Services Inc., and 33% for DeVry (<http://oedb.org/rankings/graduation-rate>). Further, ESI and DeVry have been among those most negatively impacted by Gainful Employment concerns. Does graduating only half the students seem like success? You be the judge.



Our approach is to provide intensive counseling PRIOR to enrollment, intensive supervision during the course period, and as mentioned above intensive testing prior to taking Certification Exams. Although we cannot guarantee completion of our courses (as this depends on the student

as well as us), we believe our approach will maximize your chances of success. As well, we will actively search the market for jobs that our graduates can step into.

**Cost** – Private for-profit Post Secondary schools will charge students up to \$15,000 per year in tuition, fees, and books. (<http://www.theglobeandmail.com/news/national/career-college-students-crushing-debt-costs-taxpayers-millions/article1555629/>). Of course they will promise you student loans so that you can attend their schools. But in the end, you are left with a huge loan that must be paid back.

Our price structure is completely different. We charge a fraction of these schools' tuition, and we offer a two week money back guarantee.

